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Kantar Media, Congressional Hispanic Caucus Institute and Telemundo, Richard Pérez-Feria, Edward Pérez

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Edward Pérez has been promoted to vice president of marketing and sales operations for **U.S. Cellular**. A 14-year company veteran, he now oversees operations in four regions and leads 200 sales associates. U.S. Cellular has been active in the U.S. Hispanic market since at least 2002.

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